



<Studio des Communs> PCCA

Cyber-augmented communication plan

Maximize the impact of awareness-raising communications aimed at the general public and SMEs.

Share an awareness-raising tool between willing members of the Campus Cyber ecosystem and organize a joint multi-channel distribution campaign.

< HOW TO GET INVOLVED ? >

- </> Propose a topic of general interest related to digital hygiene.
- </> Select or produce a unique communication medium.
- </> Become a relay for employees (internal channels) or customers (external channels).
- </> Organize the internal communications plan in coordination with the communications departments.
- </> Launch of the awareness campaign on all validated networks over a period common to all participating organizations.

If you have any suggestions for awareness campaigns or materials to be distributed via the Cyber Augmented Communication Plan, please contact the Studio des Communs at: communautes@campuscyber.fr

The PCCA is a product of the Awareness-raising working group coordinated by cybermalveillance.gouv.fr and BNP Paribas. Find all the information on the Studio des Communs wiki: wiki.campuscyber.fr